

Sponsorship Opportunities

	Banner Sponsorship - \$1500	Hill Sponsorship - \$1500	Shirt Sponsorship - \$1500
Exclusive Sponsor Listing	There will be only ONE BANNER SPONSOR. The banner will be featured prominently at the race finish and registration areas. Verbal recognition will be made at the post race awards ceremony. If fee is paid by 6/10/08, additional recognition will be given on 7,500 Wharf-to-Wharf inserts.	There will be only ONE HILL SPONSOR. The Hill Sponsor will be prominently featured on the "Thrill of the Hill" signs along the hill climb in the Pogonip. Verbal recognition will be made at the post race awards ceremony. If fee is paid by 6/10/08, additional recognition will be given on 7,500 Wharf-to-Wharf inserts.	There will be only ONE T-SHIRT SPONSOR on the front of the Race T- Shirt. Verbal recognition will be made at the post race awards ceremony. If fee is paid by 6/10/08, additional recognition will be given on 7,500 Wharf-to-Wharf inserts.
Additional Benefits	Banner sponsor will be featured on the back of the race t-shirt. Public recognition throughout race day of sponsor. Sponsor can distribute brochures/samples at race and/or in goodie bag.	Hill sponsor will be featured on the back of the race t-shirt. Public recognition throughout race day of sponsor. Sponsor can distribute brochures/samples at race and/or in goodie bag.	Shirt Sponsor will be prominently featured on the front of the race t-shirt. Public recognition throughout race day of sponsor. Sponsor can distribute brochures/samples at race and/or in goodie bag.
And, yet more benefits	Sponsor featured in Sentinel, on Firecracker 10K website, Sunrise Rotary website and bulletin, Active.com website, and miscellaneous media. Opportunity at race day awards ceremony to introduce sponsor and a runner category winner.	Sponsor featured in Sentinel, on Firecracker 10K website, Sunrise Rotary website and bulletin, Active.com website, and miscellaneous media. Opportunity at race day awards ceremony to introduce sponsor and a runner category winner.	Sponsor featured in Sentinel, on Firecracker 10K website, Sunrise Rotary website and bulletin, Active.com website, and miscellaneous media. Opportunity at race day awards ceremony to introduce sponsor and a runner category winner.
	Gold Sponsorship - \$750	Silver Sponsorship - \$500	Bronze Sponsorship - \$250
Benefits	<p>GOLD sponsors can add brochure/sample to goodie bag.</p> <p>GOLD, SILVER, and BRONZE sponsors listed on website and t-shirt by level of sponsorship.</p> <p>GOLD, SILVER, and BRONZE sponsor featured in Sentinel, on Firecracker 10K website, Sunrise Rotary website and bulletin, Active.com website, and miscellaneous media.</p> <p>Public recognition throughout race day of sponsor.</p>		